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**THE VIRGINIA HORSE CENTER FOUNDATION ANNOUNCES HIRE
OF CHIEF DEVELOPMENT & EXTERNAL RELATIONS OFFICER,
CINDA C. AYERS, CFRE**

LEXINGTON, VA—The Virginia Horse Center Foundation’s Board of Directors and Chief Executive Officer Glenn T. Petty announced the appointment of Cinda C. Ayers, CFRE to the role of Chief Development & External Relations Officer effective immediately.



Ms. Ayers possesses more than twenty-five years’ experience in the non-profit arena and served most recently as the Executive Director for the Portsmouth Museums Foundation in Portsmouth, Virginia. During her tenure, Ms. Ayers raised over \$1.2 million, including securing the largest corporate gift to benefit the Children’s Museum of Virginia to date. Other organizations with which Ms. Ayers has been affiliated as a fundraiser include The Nature Conservancy, the Strome College of Business at Old Dominion University in Norfolk, Virginia, and the Virginia Arts Festival.

Among her career highlights, Ms. Ayers earned and maintains the Certified Fund Raising Executive (CFRE) credential. In 2001, she produced United Way of the Coastal Empire’s campaign video which was awarded a Gold ADDY by the Savannah, Georgia, chapter of the Public Relations Society of America (PRSA). Additionally, Ms. Ayers is a graduate of LEAD Hampton Roads, a leadership program of the Hampton Roads Chamber of Commerce.

Roxanne Booth, President of the Foundation’s Board of Directors, commented, “We are delighted to welcome Cinda to the team at the Horse Center to ensure the sustainability of the Center for future generations of horsemen and horsewomen.”

Of her appointment, Ms. Ayers stated, “I am thrilled to be part of a world-class organization and facility that has at its heart equestrian sport and love of horses. The Foundation is fortunate to enjoy the support of committed and loyal philanthropists, a community that embraces us and a proactive, visionary Board of Directors and leadership team. I am excited to help realize the goals and aspirations of these relationships.”

A Chesapeake, Virginia, native and graduate of The College of William & Mary, Ms. Ayers lives in Suffolk with husband Tom and their daughter, Rynni.

The Virginia Horse Center Foundation provides a world-class facility hosting regional, national, and international equestrian events. The Virginia Horse Center Foundation envisions a unique, bucolic landmark to honor and celebrate the timeless, special bond between mankind and the horse through safe, fair and spirited equestrian competition.