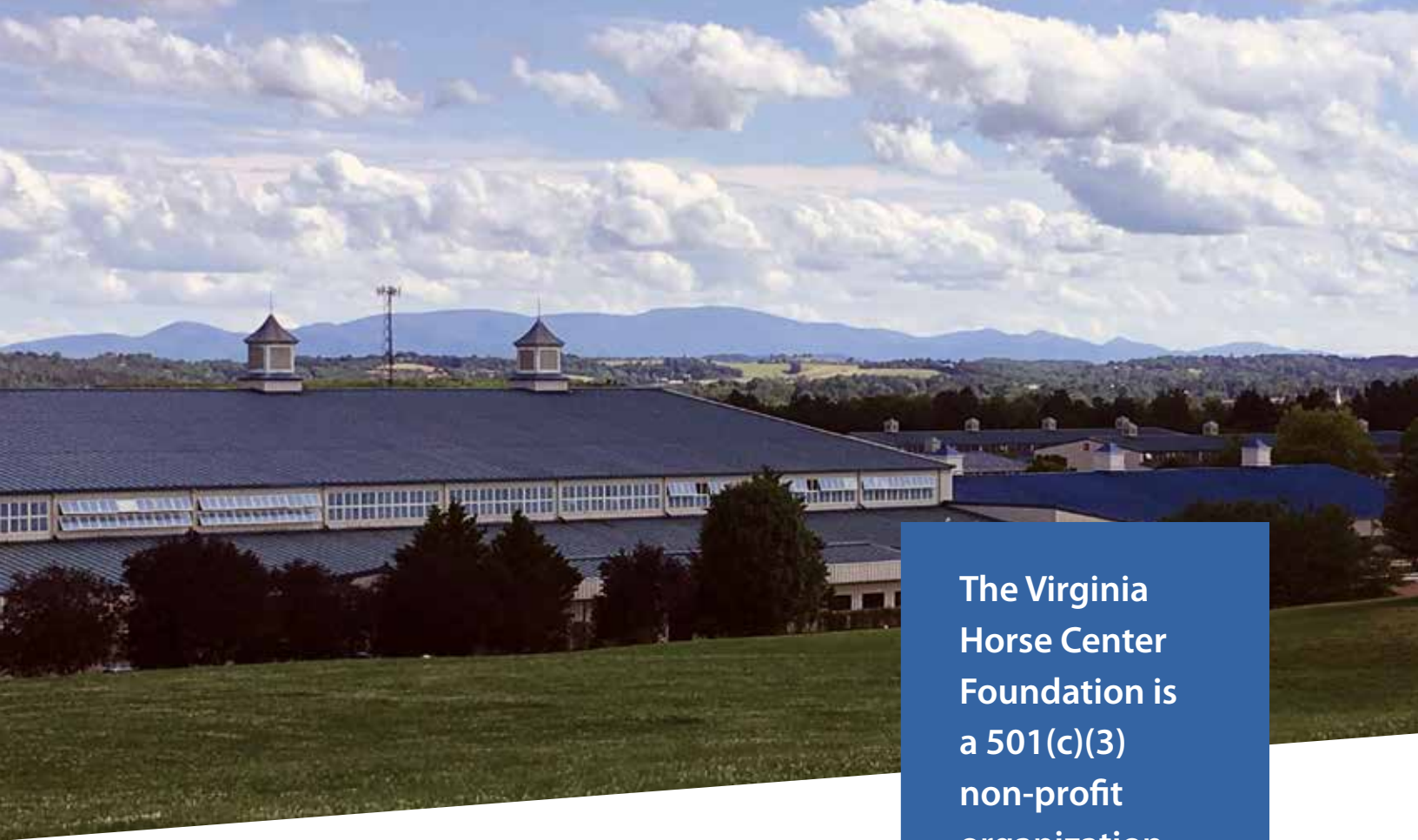


*The Year
in Review*

**2016-2017
ANNUAL REPORT**



*Virginia
Horse Center*TM
Foundation



**The Virginia
Horse Center
Foundation is
a 501(c)(3)
non-profit
organization.**

OUR MISSION

The Virginia Horse Center Foundation provides a world class facility hosting regional, national and international equestrian events.

VISION STATEMENT

The Virginia Horse Center Foundation envisions a unique, bucolic landmark to honor and celebrate the timeless, special bond between mankind and the horse through safe, fair and spirited equestrian competition.

◆ The Virginia Horse Center Foundation is a 501(c)(3) non-profit organization which owns and operates the Virginia Horse Center (VHC). With the support of the Foundation, the Virginia Horse Center serves as an economic and cultural asset for the benefit of the Rockbridge County community and the Commonwealth of Virginia. An important resource to the East-Atlantic equine competition circuit, the Virginia Horse Center hosts all disciplines of equestrian sport, standing at the forefront of Virginia's \$1.2 billion equine community. This institution is an equal opportunity provider and employer.

BOARD OF DIRECTORS

Mr. Ernest M. Oare
Chairman of the Board & President

Ms. Gardner L. Bloemers
Vice President

Mr. Charles A. "Chuck" Grossmann
Treasurer

Ms. Elizabeth Mason Horsley
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Mr. Thomas M. Clarke
Mr. H. E. (Buddy) Derrick, Jr.
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Mr. Patrick Mullins
Mr. Art Perritt
Mr. Brian Ross
Ms. Ann Tierney Smith
Mr. Kenneth M. Wheeler, Jr.
Mr. Christopher Wynne

Dear Friends,

I AM PLEASED TO REPORT TO YOU that we enter this new fiscal year with great ambition and the upward trajectory of a re-invigorated and re-energized Virginia Horse Center continues. Our momentum is sustained because of the devotion and dedication of the Horse Center's many friends and special supporters. These very special supporters include the dedicated Board of Directors, our Advisory Board, our staff, our local officials, our donors and sponsors, and the countless other friends who love the Virginia Horse Center.

The key to our progress is the relationships and the partnerships that we continue to build. Our Virginia Horse Center is not owned by any individual, small group of people or governmental entity. It belongs to all the people who have loved and nurtured it through all seasons of its history. These relationships and partnerships are at the very heart of what sustains our Horse Center.

An example of the importance of these partnerships begins with Rockbridge County and the City of Lexington. Both governmental entities have demonstrated their continued support for the VHC by extending the hotel occupancy tax for another five years. This extension will make possible a number of exciting developments.

Perhaps the most exciting undertaking is the development of a comprehensive physical master plan. This plan, which will be unveiled later this year, will address subjects such as equine, pedestrian and traffic circulation, the development of character zones, storm water management and erosion, landscape design, trail systems, campground improvements, environmental stewardship and other physical improvements.

Also, as result of the occupancy tax extension, discussions are underway between the Horse Center and the USDA. These discussions have the potential of having a positive effect on the Center's debt position and also provide significant additional funding for capital improvements that will continue to improve all of our facilities, including our barns, footing and restrooms.

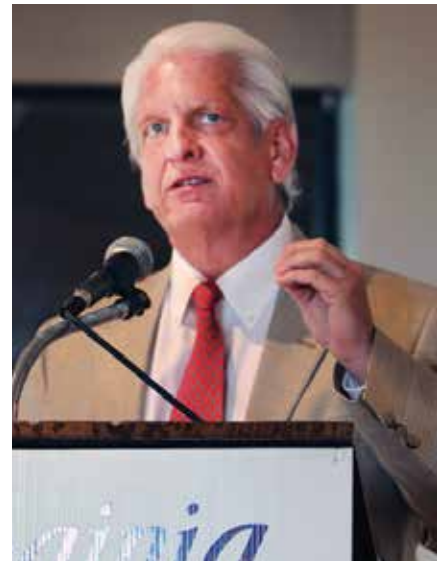
This era in the Horse Center's history is, without question, a time of optimism and excitement for the possibilities that are before us. I continue to be honored to have the privilege of serving as the CEO and I look forward to working with our many friends, both old and new, to make this year the best ever for our Virginia Horse Center.

Warm Regards,



John Nicholson

Chief Executive Officer, Virginia Horse Center Foundation



John Nicholson



*“This era in the
Horse Center’s history
is, without question,
a time of optimism
and excitement.”*

—John Nicholson



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Monterey, VA

Jason & Alisa Berry
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Andrew Motion
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Doswell, VA

Celia Rafalko
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Ocala, FL

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Lexington, VA

Owen Weaver
Roanoke, VA

Jim Wolf
Gladstone, NJ

What We Do

DURING THE SPRING, SUMMER AND FALL, the Center is a busy place, particularly on weekends. Although we have wonderful indoor facilities, our schedule is not as full during the winter months. Our goal, to ensure financial viability, is to have our calendar filled with events, both equestrian and non-equestrian, every week of the year.

From July 2016 through June 2017 we hosted approximately 100 horse shows representing a broad spectrum of breeds and disciplines. In addition, our facility was used for numerous other, non-equine events such as the Rockbridge County Fair, 4-H livestock exhibitions & auctions, Alpaca & Llama shows, dog agility trials and Old Time Music Jams, to name just a few.

We hold two types of shows:

1. HORSE CENTER OWNED EVENTS: First, we work with talented show managers to organize shows on our behalf where we collect exhibitor entry fees and pay judges, stewards and other show staff. When we hold an “owned” show all of the profit is directed to the Virginia Horse Center to cover the cost of operations, ongoing maintenance and, when possible, capital improvements.

2. THIRD PARTY EVENTS: In other cases, we rent our facilities to associations, groups or individuals who pay us to lease the facilities. With these “outside” shows we receive fees for the use of our facilities, equipment and staff, and any profit goes to the show owner.

For both owned and third party shows the Virginia Horse Center generates revenue and profits from renting stalls, selling shavings, hay and feed as well as offering camper spaces and golf cart rentals to exhibitors. In 2017, we increased the operational hours of the Winner’s Ring and expanded our catering activities. We have an arrangement with Pure Eats to provide concessions in the Anderson Coliseum, as well as in an on-site food trailer during shows and events.

The long list of Owned and Third Party Events underscores the fact that the Virginia Horse Center is a cornerstone of Virginia’s equine industry, which, according to a study completed by the Weldon Cooper Center for Public Service at the University of Virginia, generates an estimated \$1.2 billion in sales revenues for the Commonwealth each year.

Virginia Horse Center-Owned Events

Blue Ridge Classic Arabian Horse Show “A”
 Bonnie Blue National Horse Show USEF Rated
 Dressage with a View
 House Mountain Horse Shows (Hunter/Jumpers)
 Lexington National Horse Show “AA”
 Lexington Spring Encore “AA”
 Lexington Spring Premiere “AA”
 Maury River Horse Shows (Hunters/Jumpers)
 Roanoke Shenandoah Valley Horse Show
 Polar Bear Shows
 Southern States Fair Horse Show
 Stonewall Country Horse Show I and II “A”

Third-Party Events Highlights

American Connemara Pony Society Region III Show
 American Saddlebred Horse Association of Virginia Show (ASHAV)
 American Vaulting Association Region IX
 Championships
 Arabian Horse Association Region 15 Championship
 Baroque Equestrian Games
 CBLM Championships & Virginia Dressage
 Association Fall Show
 DOTC/Star City Canine Agility Trials
 Down Under Horsemanship Clinic
 Dressage at Lexington
 Eastern Arabian Show & East Coast Championships
 Eastern Regional Andalusian Horse Club
 Eventing in Virginia Jumper Derbies
 Great American Trail Horse Sale
 Hear the Beat Shows (Therapeutic Riding Fundraisers)
 Heart of Virginia Alpaca Show
 Hollins Spring Welcome Horse Show “A”
 Interscholastic Equestrian Association National Finals
 Lee Jackson Classic Appaloosa Show
 Lexington Spring Dressage (Rosinburg Events)
 Lone Star Rodeo
 No Bull Barrel Racing
 Old Dominion Gaited Horse Association Horse Show
 Old Dominion Miniature Horse Club Spring Thaw
 Old Dominion Region Pony Club Jumping and Dressage Rally
 Old Dominion Saddlebreds Futurity Show
 Shenandoah Blue Ridge Appaloosa Association Classic
 Spring Breakout Quarter Horse Show
 Southwest Virginia Hunter Jumper Association Finals
 Trimble’s Ridge Hunter/Jumper
 US Eventing Association Intercollegiate Team Championship
 USHJA Emerging Athletes Clinic
 US Team Penning Association National Event
 Virginia 4H State Championship Horse and Pony Show
 Virginia Barrel Classic
 Virginia Classic Llama & Alpaca Show
 Virginia Horse Shows Association Championships
 Virginia International CCI*/CIC2*, Horse Trials
 and USEA Area II Championships
 Virginia Paint Horse Club Color Classic and Fall Futurity
 Virginia Presidential Paso Fino Horse Show
 Virginia Starter Horse Trials
 Virginia State Barrel Finals



The Virginia Horse Center provides a stage for the reality of equine passions. Your dedication to our mission is greatly appreciated and needed.

The Facilities

OUR FACILITY REMAINS ONE OF THE LARGEST and most accessible of its kind. We are conveniently located in a beautiful part of the Commonwealth, close to Lexington, VA, a small, historical city attractive to many kinds of tourists. The area has over 1,500 hotel rooms to accommodate visitors, which are a mutual benefit for the community and the Virginia Horse Center.

In 2007, when the partnership between the Commonwealth of Virginia and the Virginia Horse Center was dissolved, the Virginia Horse Center became wholly private. Despite the absence of state support, the Virginia Horse Center, a non-profit 501(c)(3) Foundation, its management and Board remain committed to maintaining a standard of excellence seen at state and privately run facilities around the nation. We are committed to the well-being and safety of horse and rider. This commitment is evident for the 100+ events we host at our facility annually. The Virginia Horse Center is also proud to have Hoofbeats Therapeutic Riding Center located on site.

In its 30th year, the center's age and size present daily challenges. However, our Chief Executive Officer, John Nicholson, is addressing these head on. Nicholson came to the Virginia Horse Center after seventeen years as the head of the Kentucky Horse Park (KHP) and is routinely credited with the KHP's unprecedented growth and for bringing the first World Equestrian Games to the US. John's experience and abilities are complemented by an experienced and creative management team including Leigh Anne Claywell, Chief Operating Officer, whose experience includes several years in the equestrian industry, including the USEF and Horse Shows in the Sun (HITS) and



Photograph © 2017 Stacey Evans



“We have been grateful to have this wonderful facility.”

—Jan D. Michelson

Sandra Thomas, Chief Financial Officer, a CPA and former CFO of a NASDAQ listed company and Jennifer Donovan, Donor and Project Engagement specialist, recruited to build a philanthropy department focused on donor participation. We are confident that this management team together with their experienced staff are highly competent and together will launch us into the next decade.





Your continued support and endurance will ensure that the Virginia Horse Center builds an exciting future for years to come.

Into the Future

LOOKING FORWARD TO THE NEXT TEN YEARS of growth and improvement, the Virginia Horse Center Foundation Board began implementing a major planning process, the first part of which was to create a strategic plan. The strategic planning committee solicited input from a broad range of interested parties, including staff, external stakeholders and board members. The results of the process is a strategic plan that provides a disciplined approach to address certain weaknesses and expands on our strengths. Importantly, the plan shows the need to address financial sustainability while working to promote existing and new events.

GOALS AND STRATEGIES

◆ FINANCIAL SUSTAINABILITY

What we said we would do: We must ensure the Virginia Horse Center is on solid financial ground for the future.

What we did: The VHCF raised over \$800,000 which includes multi-year pledges to assist with operating and maintaining the Virginia Horse Center.

◆ CREATE A MASTER PLAN FOR CAPITAL IMPROVEMENTS

What we said we would do: An effective master plan describes and illustrates the 600 acre Virginia Horse Center in three dimensions, explains the method of developing the site and illustrates what delivery strategy to use to implement project improvement.

What we did: The Master Plan is well under way slated to be completed by the end of 2017. We launched an exciting Challenge Match

opportunity created by Jacquie Mars towards our efforts to raise \$100,000 to fund the Master Plan. This Challenge Match was fully funded before we even had time to go public. Done. Hurray!

◆ CAPITAL IMPROVEMENTS

What we said we would do: In order to attract and increase the number of exhibitors, we must improve facilities for horses, riders and audiences and increase revenue generating programs.

What we did: Crews were very busy in early spring gearing up for show season.

- Stall fronts painted
- Roads re-graded
- Spruced up Welcome Center and Hospitality Room
- Sandy Gerald Ring and Warm Up completed
- Improved access and roads to Sandy Rings
- New Landscaping at entrance
- Showers painted
- Rebrush jumps on Cross Country Course

The VHCF held numerous friend and fundraising events throughout the year and made multiple applications to host several major shows in 2018. All VHCF owned shows are now being scrutinized through detailed P&L reporting to investigate the most profitable model.



◆ MANAGEMENT AND STAFFING.

What we said we would do: The continued growth of the Virginia Horse Center Foundation requires the direction and leadership of a visionary CEO, qualified staff, and employees who are committed to our goals and values, and who demonstrate that commitment in ways consistent with our mission.

What we did: We updated our employee manual, streamlined the human resource process and successfully hired and managed over 30 staff for the season.

◆ MARKETING AND PUBLIC RELATIONS.

What we said we would do: To be recognized as a world class facility, our mission, programs, services, and calendar must be communicated and marketed on a timely basis.

What we did: In addition to hitting the road and spreading our message, Phelps Media assisted the VHCF in managing our monthly newsletter and press releases. An in depth study was conducted to ascertain if we were reaching all of our constituents in all disciplines. Stay tuned for new and expanded communications next year.

Dedicated Advisory Board member Donna Martin, of Blue Ridge Trailers, became a premier website sponsor along with Beverage Tractor and Markel Insurance to help the VHC launch a new website. Shout out to our wonderful sponsors!



Photographs © 2017 Wayne Howe

◆ INVESTMENT IN PHILANTHROPIC DEVELOPMENT

What we said we would do: Earned revenue (including events) is not currently sufficient to support competitive administrative salaries, deferred maintenance, facilities upkeep, operating expenses, and other needs. We must generate sufficient financial resources and assets to accomplish our mission annually and insure long-term financial sustainability.

What we did: Funds were raised from Brooks Cushman to purchase a new fundraising and donor management solution. The VHCF has launched a relationship with DonorPerfect which brings our efforts well into the 21st century. This cloud based solution will help us raise more money and cultivate valuable donor relationships by minimizing time-consuming administrative tasks by organizing constituent data easily and effectively. Thank you, Brooks!

◆ GOVERNANCE

What we said we would do: We must ensure the Virginia Horse Center Foundation is following best business practices.

What we did: The Board had its first ever retreat with a board consultant who works with boards to practice good governance, interface effectively with staff and volunteers, and create a culture of achievement.

At each of its four meetings this year, the VHCF board reviewed progress on the Strategic Plan and discussed plans for continuing to address the identified weaknesses and expand upon our strengths.

◆ IMPLEMENT PROCESS TO MEASURE PROGRESS

What we said we would do: We must have definitive measures of success to be able to evaluate our performance.

What we did: Going forward, we will continue to measure our success and communicate through Our Year in Review – Annual Report. The successes detailed above are the first steps on a long-term journey. Pat on the back! We did a lot last year!



Photograph © 2017 Shiftlet Photography



Photograph © 2017 Judy Robichaux

We lost many dear friends in 2016–2017. They will all have a special place in our hearts.

STEPHEN “STEVE” MCBROOM

Steve McBroom was born on September 5, 1952. A lifelong horseman, McBroom was widely regarded as the “Champion of the Virginia Horse Industry.” Along with his wife, Diane Craun McBroom, he owned and operated the celebrated Owl Hollow Farm in Floyd, Virginia where they raised and trained many successful show horses, including champion Morgan stallion, Van Lu Starbuck.

McBroom served on the board of the Virginia Horse Center for 14 years from 2000–2014. While always maintaining a position on the board, McBroom was President of the Virginia Horse Center from 2006 until 2014 and helped to guide the VHC in its transformation from a public to private organization.

McBroom was inducted into the Virginia Horse Center Hall of Fame in 2010 in recognition of his dedicated leadership, professional achievements, and passion for the Virginia horse community at large.

McBroom lived his life with an intense sense of purpose and duty and will forever be remembered as a wise and gentle man who touched the life of almost everyone with whom he came in contact.

PAT MULLINS

Patrick Mullins has been involved with the Horse Center since ground was first broken 30 years ago. In 2016, he was welcomed him back as a member of the board of directors.

Mullins came to the Horse Center with a more than 30 year career with Markel Equine Insurance, having put together insurance programs for leading equestrian organizations such as the American Quarter Horse Association, the American Paint Horse Association and much, much more.

Mullins had most recently served as the chairman of the Republican Party of Virginia from 2009 to 2015. Previously, Mullins served as the party chairman in Fairfax and Louisa Counties, among other political roles. Mullins’ background and expertise made him an extremely valuable asset to the Horse Center in government relations and numerous other capacities.

SANDY GERALD

Sandy Gerald was the head coach of the Hollins University equestrian team. He was a seven-time Old Dominion Athletic Conference coach of the year. In addition, Gerald was a well-respected course designer and USEF “R” judge.

A graduate of Louisiana State University, Gerald was a

tremendous success in all aspects of the equestrian sport in Virginia and beyond. He was the current president of IHSA Zone 4, Region 2 and a past president of the Southwest Virginia Hunter Jumper Association.

Gerald served as hunter/jumper manager for the Roanoke Valley Horse Show from 2009–2014, and was inducted into the Roanoke Valley Horse Show Hall of Fame in 2015.

BUCKY REYNOLDS

Born in Tryon, North Carolina, J. Arthur ‘Bucky’ Reynolds was taught to ride by his father, James Arthur, Sr. He and his sister Betty Oare caught the horse bug and went on to have successful careers in the show ring. Although he majored in English at Wofford College, he knew that his place was on the back of a horse and returned to the sport upon graduation. His professional riding career began by training horses near Orange, Virginia.

Reynolds became a top rider in the hunter and jumper divisions with the help of professionals including A.E. ‘Gene’ Cunningham. He placed in the Maclay equitation finals in New York and won multiple championships. He developed Gozzi, a four-time National Horse Show champion and one of the most famous show hunters of all time, as well as other Hall of Famers including Stocking Stuffer, Navy Commander and Estrella. He also won the Cartier Grand Prix of New York with his father’s open jumper, Steve’s Poppet, in Madison Square Gardens.

Reynolds has been credited with helping many riders achieve success in the ring, most important of those being his sister, Betty. The brother and sister duo who remained close throughout the years because of their shared passion for horses have trained multiple hunters to tricolor ribbons and Hall of Fame awards. In 2003, Reynolds trained Oare and her mare Estrella to the Amateur Owner 36 and Over Grand Championship at the prestigious Devon Horse Show and Country Fair. Reynolds also trained horses for Hunt Tosh and Kelly Farmer that have gone on to win many of the country’s top divisions. Many of his horses have been produced in Virginia, out of EMO Stables in Warrenton, owned by Betty and her husband, Ernie.

Along with being competitive riders, Reynolds and his wife Linda, a well-regarded hunter judge, have been long-time fox-hunters and supporters of the Old Dominion Hounds, located in Warrenton, Virginia.

At the beginning of 2017, Reynolds was honored by the industry by being inducted into the National Show Hunter Hall of Fame where his name now resides next to his father’s and sister’s, earning the Reynolds family the title of “The Royal Family.”



We are grateful to supporters whose contributions help to cover the cost of operating and maintaining the Virginia Horse Center.



“Many happy hours spent here watching beautiful horses! Thank you!”

—Sarah Kelly

Financials

OUR PRIMARY REVENUES ARE GENERATED BY SHOWS that we own, followed by revenues generated by third party shows, which rent our facility. Both types of shows generate significant stall fees and in essence we are a “horse hotel.” Our 2017 revenue from shows was basically unchanged from 2016. In fiscal 2017 we continued to work to attract new, large third party shows but these can have a several year lag between application and the first show. We also began to examine the profitability of our owned shows to improve operating income.

While our food and beverage service continues to garner rave reviews, we have not yet reached profitability. Net income generated by sales of horse feed, hay and shavings continued to contribute positively to our bottom line. As in the past, total operating income is insufficient to cover the cost of operating and maintaining the center so we must rely on our supporters to contribute additional resources to meet our operating needs. Contributions in 2017 increased 12.4% from the prior year.

Much of 2017’s financial focus has been to refinance bank debt that has a \$745,758 balloon payment due in January 2018. This debt was incurred in 2013 to consolidate operating deficit loans. We have submitted an application to the Rural Development section of the United States Department of Agriculture to borrow \$1.55 million. Loan proceeds will be used to repay the bank debt and to fund identified capital projects like storm water management and installation of LED light bulbs. Due to Rural Development

regulations we will need to obtain a bridge loan to fund the balloon payment and capital projects before the USDA loan can be closed.

VHC was originally established as a Public Private Partnership with the Commonwealth of Virginia in 1985. In 2007 when the Commonwealth ceased to provide further funding to the VHC, a newly formed non-profit organization, the Virginia Horse Center Foundation (VHCF) acquired the Horse Center assets through an \$11.5 million loan provided by the USDA. To provide funds to meet our debt service requirements on this loan both Rockbridge County (“County”) and the City of Lexington (“City”) each increased their hotel occupancy tax by 2%. In 2014 the County and the City added an additional 1% to the tax for a period of initially two years and in 2017 this was extended for a total of ten years. The proceeds from this tax will be used to cover debt service for the original USDA loan, the loan for which we submitted an application and a \$450,000 deferred maintenance loan obtained in 2015.

In 2017 we continued to invest in deferred maintenance with the proceeds from this loan and have approximately \$70,000 remaining at June 30, 2017 for future needs. During 2017 we invested in footing, upgraded jumps and purchased a new engine and rebuilt transmission for our water truck.



Photograph © 2017 Theresa Ramsay

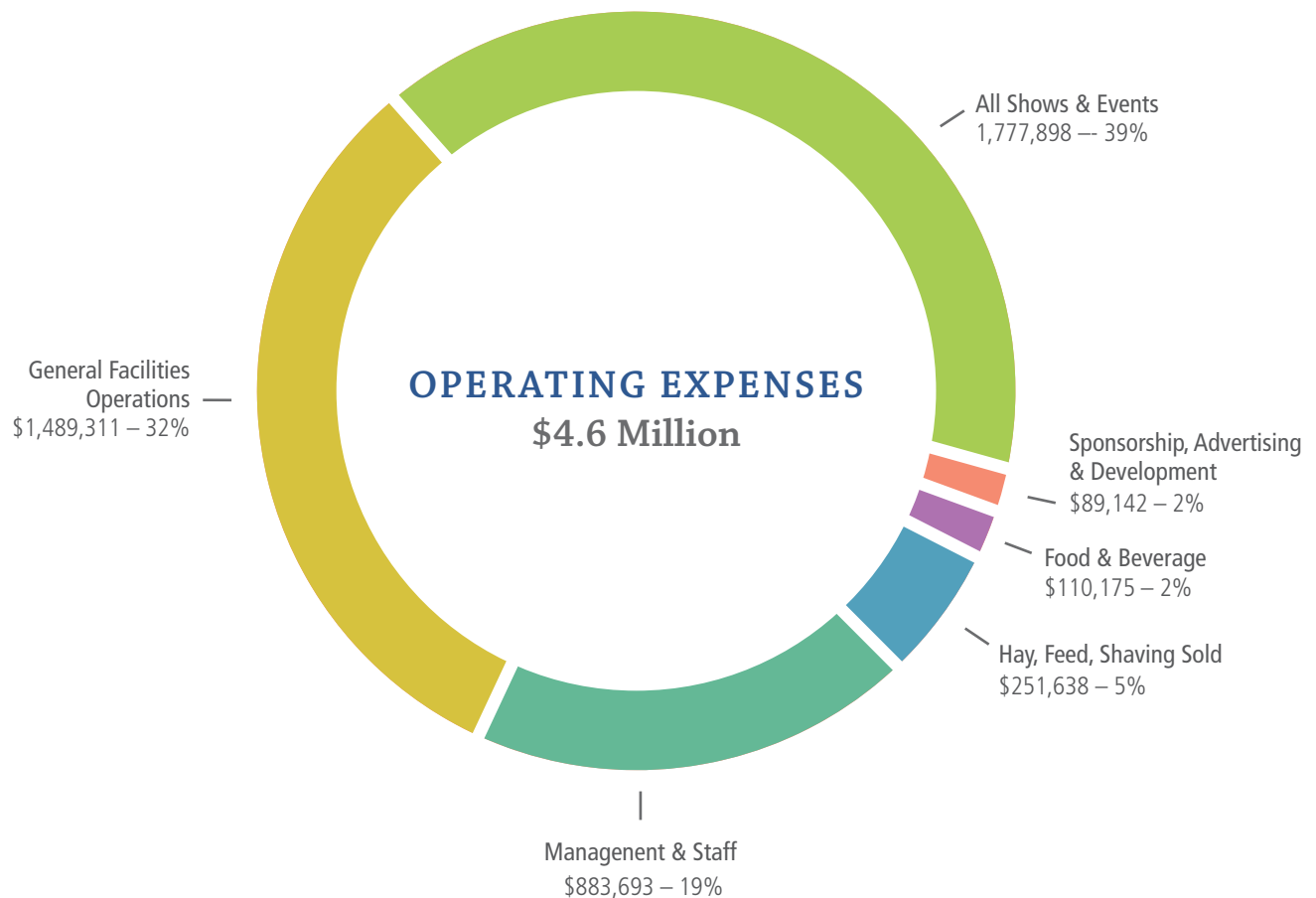
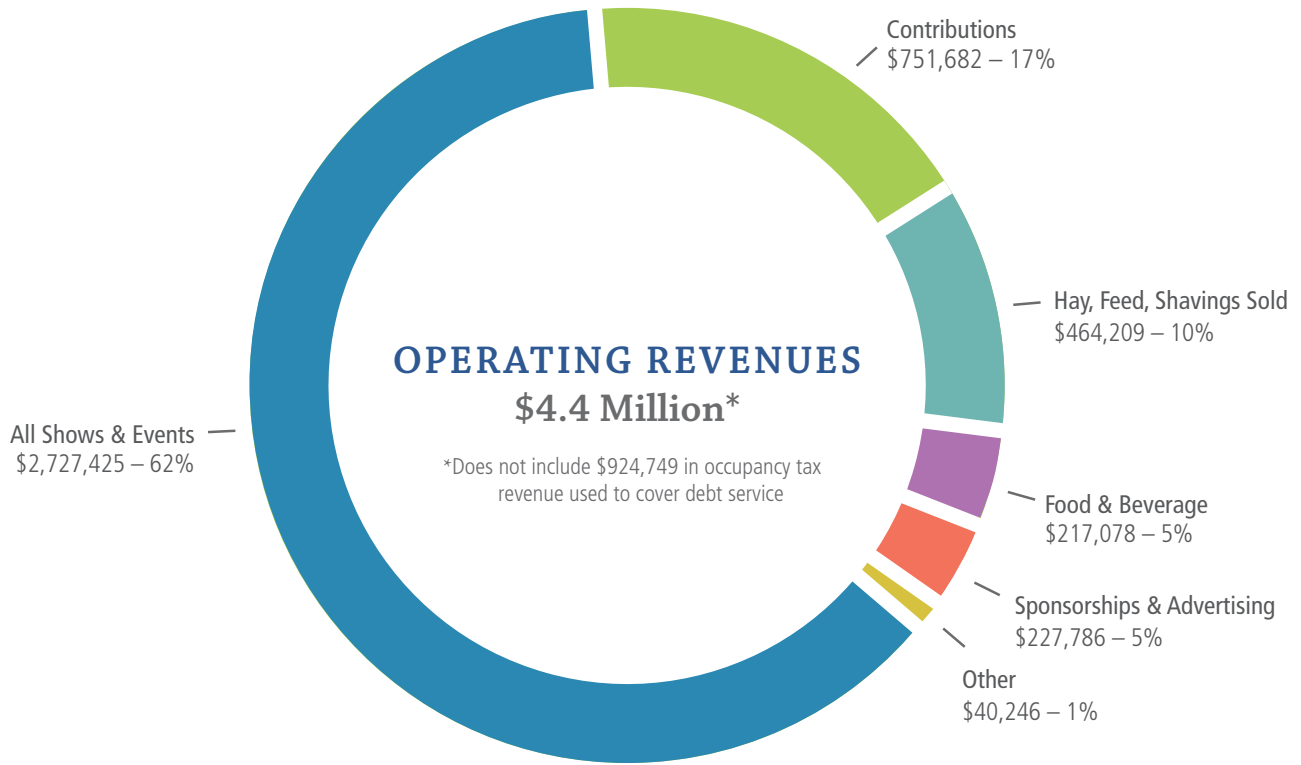
Statement of Financial Position As of June 30

Assets	2017 <i>(Unaudited)</i>	2016 <i>(Audited)</i>
Cash and cash equivalents	\$ 57,026	\$ 10,569
Grants receivable	475,386	330,508
Contributions receivable	284,474	185,684
Other assets	833,729	477,209
Property and equipment	18,789,617	19,368,590
Total Assets	\$ 20,440,232	\$ 20,372,560
Liabilities		
Accounts payable and other current liabilities	\$ 887,621	\$ 628,375
Notes payable and long term debt	11,589,493	11,878,673
Total Liabilities	\$ 12,477,114	\$ 12,507,048
Net Assets		
Total net assets	\$ 7,963,118	\$ 7,865,512
Total liabilities and net assets	\$ 20,440,232	\$ 20,372,560

NOTE: The information above is derived from the Virginia Horse Center Foundation’s audited financial statements. For a complete version, including the independent auditor’s report, please contact the Foundation’s office.

Financials

FISCAL YEAR 2017



Your investment
in the Virginia
Horse Center will
ensure our future
for you and future
generations.



*“A jewel in the crown
of Virginia horse
sports.”*

—Marynell Eyles

Support VHCF

WHAT TO SUPPORT AND
HOW TO GIVE

THE ANNUAL FUND is critical to the Virginia Horse Center’s success. Gifts made to the Annual Fund make an impact every day in every area. How do they do that? They are used to bridge the financial gap between the income derived from our horse show operations and the cost of annual operating, maintenance and program expenses. The Annual Fund is the foundation of running a financially sustainable operation. Many donors support our Annual Fund as well as sponsor events and support projects. This is your Virginia Horse Center and we need your help.

- **SPONSORSHIP** – Help your discipline be successful! Sponsor classes, trophies, divisions, and hospitality at your favorite horse shows and get recognized by all your peers for your generosity!
- **DESIGNATED GIFTS FOR PROJECTS** – What is the most important thing to you when you show? The footing? The stalls? The barns? The landscaping? The rest rooms? There are many exciting improvement projects that are being developed. Let us know your area of passion and we can get you involved with a project that will make a huge impact on what is important to you.
- **IN-KIND GIFTS & VOLUNTEERING** – Have a working pick-up truck that you’d like to get a tax break on? Interested in doing some gardening? Have extra time on your hands since the kids have gone off to college? Talk to us about your ideas.
- **BEQUESTS** - You would like to help build the long-term financial strength of The Virginia Horse Center Foundation, but feel you cannot make a significant gift today. Your solution may be a charitable bequest. A bequest under your will or revocable trust can complement your lifestyle and commitments today while supporting The Virginia Horse Center Foundation for tomorrow.
- **ENDOWMENT** - The Virginia Horse Center Foundation has partnered with the Community Foundation for Rockbridge, Bath and Alleghany (CFRBA), to provide donors an opportunity to invest in the long term future of the Center and to establish a permanent charitable legacy. The principal of Endowment Fund gifts remains invested in perpetuity with annual earnings being used to support operations or for any donor-specified purpose.
As a community foundation, CFRBA works diligently to connect philanthropic resources with important community needs. Having gained valuable experience in managing a community foundation



Photograph © 2017 Shiffet Photography

and in growing endowed funds over more than a decade, CFRBA is an independent non-profit with the goal of improving the quality of life in the named communities. CFRBA holds, administers, invests and makes grants from both endowed and non-endowed funds established by individuals, families and others.

The Virginia Horse Center is taking advantage of CFRBA's experience in managing endowments. This means that donors can be confident that their donations to our endowment are being managed by an experienced professional agency, and that their money will have the greatest future impact on the Virginia Horse Center Foundation.

How to Give

OUTRIGHT GIFTS

CASH OR CHECK

A gift of cash or a check is a simple way to have an immediate impact. You may send your tax deductible donation to:

Virginia Horse Center Foundation
487 Maury River Road
Lexington, Virginia 24450

CREDIT CARD

Make a gift through your credit card through our website, or call our office. Set up recurring monthly or annual giving. Your information will not be released to outside organizations or agencies, but will remain securely on file for tax and accounting purposes.

MULTI-YEAR PLEDGE

The Virginia Horse Center relies on supporters who are committed through multiple years for support. This type of giving is critical for future planning and financial security.

ONLINE

You can make a gift online through the Horse Center's website at www.vahorsecenter.org by clicking the "Donate" or by visiting the "Support VHCF" page. From there you will be directed to the entirely secure and safe donation page.

PUBLICLY TRADED SECURITIES

Please contact our Donor & Project Engagement Specialist at (540) 464-2953 to discuss the best way to transfer appreciated securities to benefit the Horse Center.

WE ARE UNABLE TO ACCEPT artwork, animals, jewelry or collectibles.

Regardless of how you give or in what amount, we will promptly acknowledge your generosity with a letter that you may retain for your tax records.



The energy and devotion of so many of our special friends has been nothing less than remarkable. We are grateful for your ongoing partnership.

Terry and Denyse Moore, lifelong Virginia equine enthusiasts, breeders and competitors, have gifted their entire estate to the Virginia Horse Center Foundation. It is their dream that their legacy will help inspire others to make a planned gift, and to foster new generations of horse enthusiasts, encourage horse farms, open space along with responsible breeding and continue to foster safe, fair, and spirited equestrian competition.

**The Virginia
Horse Center
belongs
to you.**

Donors

\$10,000 and above

Anonymous
 Mrs. Judith Heisley Bishop
 Ms. Gardy Bloemers and
 Mr. Nick Duke
 Mr. and Mrs. Thomas Clarke
 Ms. Brooks Cushman
 Mr. and Mrs. H. E. Derrick, Jr.
 Hyperion Stud, LLC -
 Vicky Castegren
 JMM Charitable Lead Trust -
 Steve McBroom
 Ms. Bettina Longaker
 Ms. Jacqueline B. Mars
 Ms. Mary M. Millhiser
 Mr. and Mrs. Ernest M. Oare
 Mr. Craig S. Phillips and
 Ms. Elizabeth T. Anderson
 Ms. Lynn Ellen Rice
 Mr. and Mrs. Jeffrey Sterba
 The Katharine B. Tierney
 Charitable Foundation
 The Wise Foundation
 Ms. Susan P. Tice and
 Mr. Charles A. Grossman
 Traditions L.P. - Mr. Timothy
 Harman
 Virginia Horse Industry Board
 Ms. Karen Waldron and
 Mr. Shawn Ricci
 Mr. Douglas Busch Wheeler
 Mr. and Mrs. Kenneth M. Wheeler, Jr.

\$5,000 to \$9,999

Anonymous
 Ms. Joan W. Alberti
 Mrs. Karin M. Banks
 Mr. and Mrs. John Barker
 Ms. Laura Butler
 Ms. Courtney Watson and
 Watson Family

Mr. and Mrs. Stephen Lemon
 Mr. and Mrs. John Macfarlane
 Virginia Hunter Championships
 Dr. Owen H. Weaver

\$2,500 to \$4,999

Anonymous
 At Last Fund
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